

bella

Magazine

Autumn
2026



**ALL THE LUXURY.
NONE OF THE
UPKEEP**

Choosing flooring is one of those decisions that shapes how a home feels for years.

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ACTUALLY CHANGES
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PREFERRED SUPPLIER

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The team

The Parrys Flooring Solutions sales team has extensive knowledge across all facets of the flooring industry, so we can answer any floor covering question you may have.

At Parrys, no sale is too small, and no request too difficult.



Laura Clark

Flooring Solution Specialist

Baldivis

Laura is an experienced flooring salesperson with a vast knowledge of all domestic and commercial flooring. Her bubbly and friendly nature helps with your buying decisions and she can offer the best solution to whatever flooring problem you may have. Come into Baldivis and say 'hi' to Laura and because of her easy and friendly nature you will be confident of your flooring purchase through her.



Sydney

Flooring Solution Specialist

Joondalup

With 15+ years of international experience in sales and business strategy driving revenue growth across high-stakes industries including solar energy, insurance, telecommunications and manufacturing, Sydney recently transitioned to the Australian flooring sector.

He looks forward to delivering great service and products to the local people of Joondalup and surrounding areas.



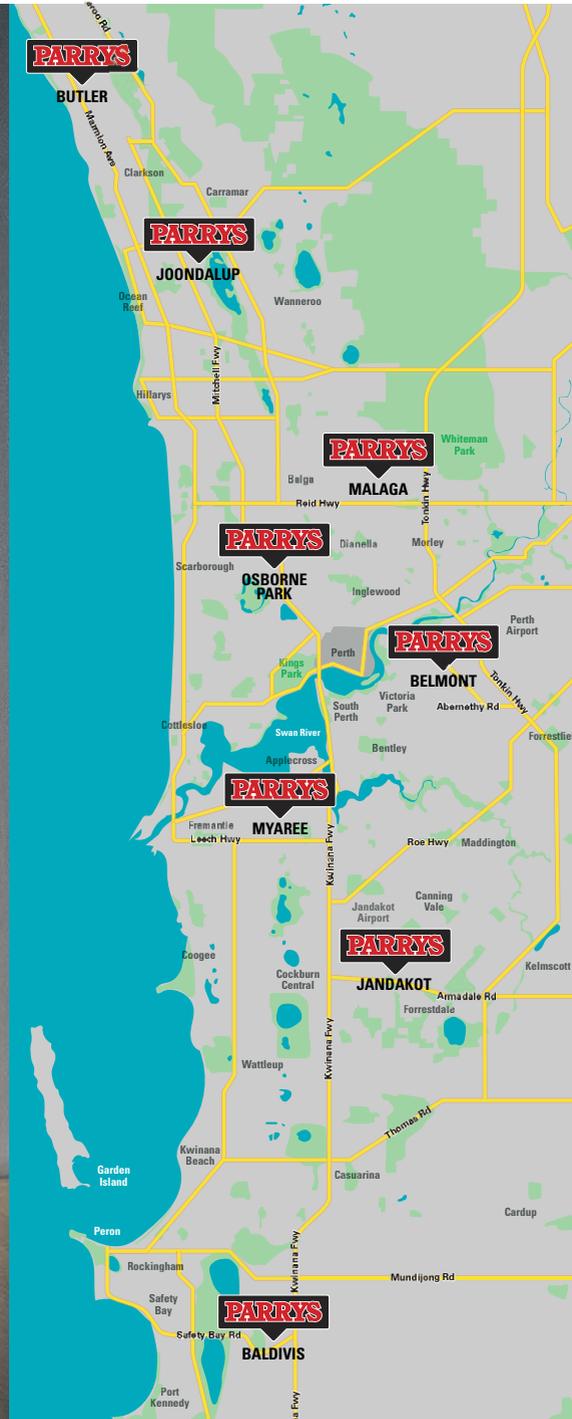
Ryan Croawell

Flooring Solution Specialist

Mobile Showroom

Ryan brings a wealth of international flooring knowledge from our nearest neighbour; NZ.

With his expertise and professional advice, finding the perfect flooring for your home couldn't be easier. Book the Mobile Showroom online and enjoy a personalised consultation in the comfort of your own home.



BALDIVIS

Tel. 9529 0036

Unit 1, 58 Goulburn Rd
Baldivis WA 6171

BUSINESS HOURS
Mon to Sat
9am - 5pm



BELMONT

Tel. 9478 5588

203 Alexander Rd
Belmont WA 6104

HEAD OFFICE
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Mon to Sat 9am - 5pm
Sun 11am - 5pm



BUTLER

Tel. 9595 3301

Unit 10, 220 Camborne Parkway
Butler WA 6136

BUSINESS HOURS
Tues to Sat 9am - 5pm
Closed Sun and Mon



JANDAKOT

Tel. 6365 4182

Unit 27A / 87 Armadale Rd
Jandakot WA 6164

BUSINESS HOURS
Mon to Sat 9am - 5pm
Sun 11am - 5pm

Scott Cornall

Store Manager

Baldivis

Scott brings nearly four years of experience in the flooring industry, backed by more than 30 years in customer service.

He takes pride in tailoring flooring solutions to each customer's specific needs and is passionate about going above and beyond to ensure every client feels valued and looked after.



Derek Martin

Store Manager

Belmont

Derek brings his extensive flooring experience in Victoria to our Parrys team.

With strong industry knowledge and a proven sales background, he takes pride in helping customers choose the floor that best suits their home.



Paul Ryding

Flooring Solution Specialist

Myaree

Paul has spent many years building his expertise in flooring, from renovations to new homes.

He's the go-to for clear advice on the right flooring for every application, making the buying process simple and stress free.



Daniel Oost

Flooring Solution Specialist

Myaree

Daniel is passionate about helping customers find the perfect flooring, providing tailored recommendations for every project. With nearly five years of experience and strong product knowledge, he confidently matches style, function, and budget. His approachable manner ensures customers feel supported and informed when making their flooring choices.



Stewart Adams

Flooring Solution Specialist

Jandakot

With extensive experience across the flooring industry, Stewart is known at Parrys for his detailed product knowledge and genuine customer care.

He takes the time to understand each customer's needs and provides tailored advice to ensure the right outcome every time.



Justin Jordan

Store Manager

Butler

Justin is a highly experienced flooring specialist and one of the original team members from Parrys' early days at City West.

After honing his sales and management skills in other retail markets, he's now based in Butler - always ready to share his expertise (and a good chat).



Sam Patel

Flooring Solution Specialist

Butler / Malaga

Sam has joined the Parrys Sales Team with experience from other Flooring Companies.

Already, he has shown a compassionate and professional approach with all customers.

Sam's knowledge base and quick maths ability sets a high standard and he loves helping out Parrys customers with their flooring needs.



Rhys McDonnell

Flooring Solution Specialist

Jandakot

Rhys brings strong flooring knowledge and experience to Parrys Jandakot.

Known for his attentive approach, he listens carefully and helps customers find the best solutions for their homes, taking pride in seeing them happy with the end result.



Matt Clune

Store Manager

Osborne Park

With over 10 years at Parrys, Matt's strength is understanding how lifestyle and home dynamics shape flooring choices. He takes time to know every customer and their project, using his extensive knowledge to guide and educate. Matt's goal is to empower customers with the right information so they feel confident choosing the perfect flooring option.



Alain Aliphon

Store Manager

Malaga

Alain is Parrys' longest-serving team member, with almost 30 years at the Malaga store.

Known for his broad flooring expertise, he has helped generations of customers north of the river find the right solutions for their homes.



Ringo De Martino

Flooring Solution Specialist

Belmont

Ringo has been in the 'game of selling' for many years. His love of helping and assisting people with their flooring projects is the key to his success.

His gentle temperament and background in drafting are a perfect combination when quantifying and suggesting the perfect floor for you.



Mason Sipe

Store Manager

Osborne Park

Mason's background in property development and renovation gives him a unique perspective on flooring.

His enthusiasm and genuine care make customers feel confident and supported in their decisions.



JOONDALUP

Tel. 6365 5640

Unit 4 / 8 Dwyer Turn
Joondalup WA 6027

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MALAGA

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Unit 1, 1924 Beach Rd
Malaga WA 6090

BUSINESS HOURS
Mon to Sat 9am – 5pm
Sun 11am – 5pm



MYAREE

Tel. 6153 0439

Unit 3, 98 Norma Rd
Myaree WA 6154

BUSINESS HOURS
Mon to Sat
9am – 5pm



OSBORNE PARK

Tel. 6383 9830

44 Hutton Street
Osborne Park WA 6017

BUSINESS HOURS
Mon to Sat 9am – 5pm
Sun 11am – 5pm



“ It is with much pleasure that we share with you the twenty-second edition of ‘BELLA’, Parrys exclusive magazine dedicated to flooring. ”

Chris Poepjes
Parrys General Manager

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Welcome

Welcome to PARRYS AUTUMN 2026 BELLA Edition.

Things are heating up at Parrys with incredible deals and fresh new ranges!

We are excited to launch our new exclusive to Parry’s hybrid ranges that blend innovative technology with stylish designs to suit any home.

When you need to escape the sun or host friends and family over, your new floor can lift your home and impress your guests.

Searching for inspired ideas? This Bella magazine edition provides all you need. From decoding the differences between waterproof and water-resistant flooring, to unpacking how plank width changes your space, we’ll maximise every room.

Parrys Flooring Specialists are also on hand at all of our 8 stores or book an in-home appointment online.

If you’re thinking flooring, think Parrys.

Enjoy the new magazine.



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EXTERNAL LINKS

Click on the icon above to take you to a specific document related to the highlighted section.



NEW
PRODUCT
RANGE

 **Everplank**
Built for Life



ALL THE LUXURY. NONE OF THE UPKEEP.

Choosing flooring is one of those decisions that shapes how a home feels for years. Everplank makes it a straightforward one. Warm and refined, waterproof, scratch resistant, and designed to keep looking its best long after installation.

Designed exclusively for Parrys Flooring, Everplank is a luxury hybrid collection that brings the aesthetic of high-end hardwood into the home without the limitations of natural timber. The wide plank format with its subtle grain depth and generous proportions creates a warmth and spatial flow that narrower boards simply can't replicate. Across eight hardwood grain finishes spanning oak, spotted gum and blackbutt, there's a palette suited to both classic and contemporary interiors.

What sets Everplank apart is that the quality doesn't stop at the surface. The 6.5mm planks are 100% waterproof and scratch resistant meaning the beauty of the floor holds up over time, not just for the first few months after installation. This is luxury flooring that's built to retain its appearance through the natural rhythm of a well-used home.

The 25-year residential warranty and 5-year commercial warranty speak to that same confidence. Everplank is designed for longevity for homes and spaces where the floor is a genuine investment in how the environment looks and feels for years to come.

Easy to install and maintain, Everplank also removes the ongoing demands that real timber can bring - no refinishing, no seasonal movement, no anxiety about moisture. The experience of a beautiful hardwood floor, with far less upkeep.

This exclusive collection represents our commitment to delivering flooring solutions that combine luxury, performance, and lasting value.

Everplank is available exclusively at Parrys Flooring.

Visit one of eight convenient Perth locations to see the collection in person.

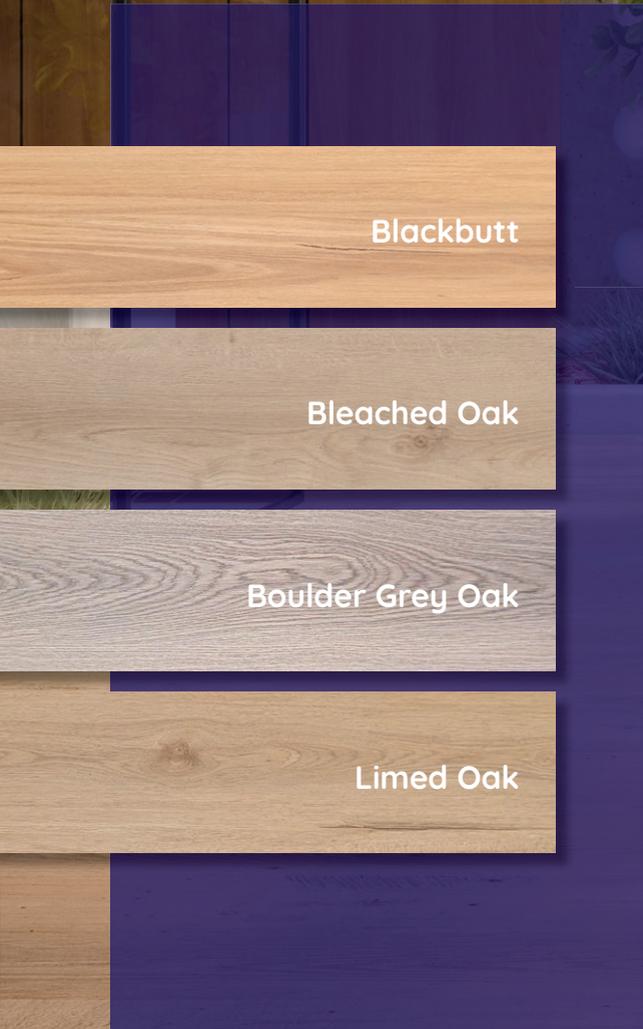
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NEW
PRODUCT
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EXCLUSIVE LUXURY HYBRID FLOORING

WAS \$59.90_{m²}
NOW
\$49.90_{m²}

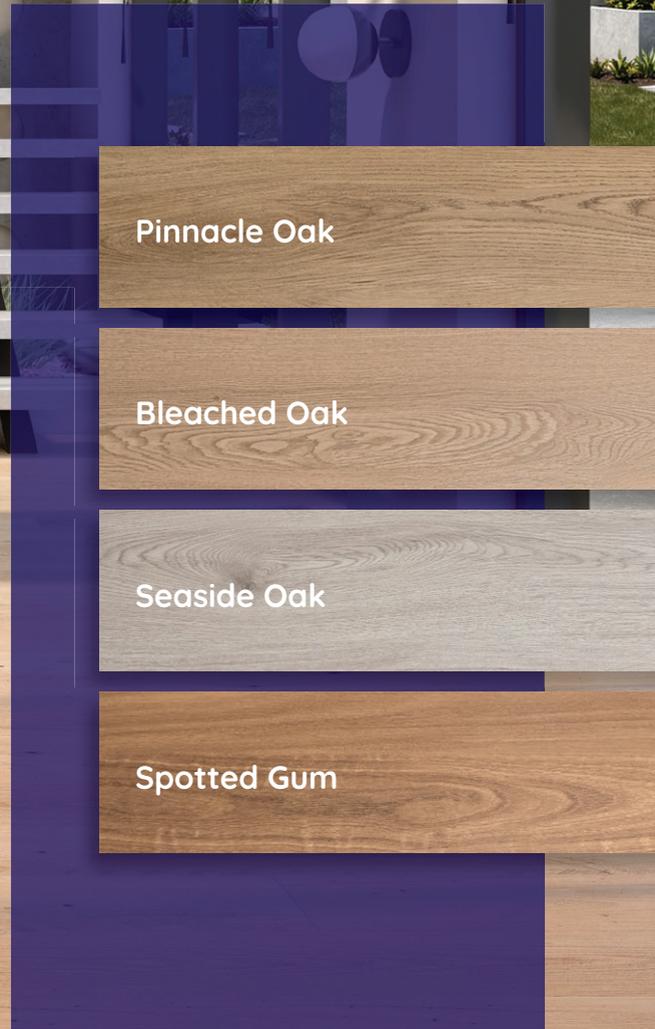


Blackbutt

Bleached Oak

Boulder Grey Oak

Limed Oak



Pinnacle Oak

Bleached Oak

Seaside Oak

Spotted Gum



 **Everplank**

Built for Life

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CARPET PACKAGES
RENTAL SOLUTION
WHOLE OF HOME CARPET PACKAGES
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FROM
\$2890*

Synthetic carpets have come such a long way since their introduction and are a great choice for those with younger families who need an extra bit of durability for their flooring.



VINYL PACKAGES
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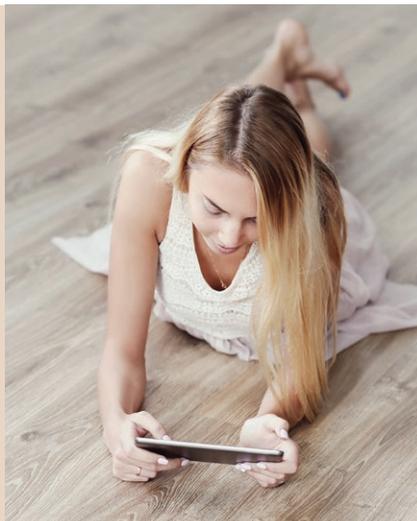
WOOD, TILE & GRANITE LOOK FINISHES

In both the sheet vinyl and vinyl plank ranges there is a variety of finishes. Traditionally wood look flooring is the most popular but ask about our tile and granite looks.

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FAQs

WHAT ARE THE DIFFERENCES BETWEEN SOLID TIMBER AND ENGINEERED WOOD?

Solid timber flooring is made of complete, single pieces of timber. Each plank is unique in look and characteristics to the trees that they have been sourced from. While the durability of hardwood makes it an attractive option, the slow-growing nature of these trees means that this type of flooring can be an expensive option.

Engineered timber flooring retains the look of solid timber flooring while being more affordable for budget-conscious owners. It features a layer of genuine hardwood, such as Blackbutt, Jarrah and Spotted Gum, over layers of sturdy plywood, topped with a protective finish. Just like solid timber flooring, any scuffs or scratches on engineered timber flooring can be sanded down and refinished.



Google Review

"Our experience with Parrys has been pleasant and amazing! We had the manager look after us and talked about pricing and different qualities. We're very grateful that they ended up fitting us in last minute especially near the busy Christmas holiday period. We had a lovely gentleman who came out to install the carpet. Parrys did a beautiful job of getting rid of the glue and installing the carpets seamlessly. "

HL Chan

★★★★★



NEW
PRODUCT
RANGE

 SpaceWalk

UNDERFOOT ACTUALLY CHANGES HOW A ROOM FEELS

Most flooring conversations start with how something looks. SpaceWalk starts with how something sounds, and that shift in focus turns out to make a real difference to how a home feels day to day.

SpaceWalk is Parrys' superior acoustic hybrid floor collection, engineered across seven layers with a built-in noise-reducing underlay as part of its core construction. That means you don't need to source a separate underlay, it's already there, working to absorb impact sound and reduce the transmission of airborne noise between rooms. In open plan homes, apartments, or any space where sound travels freely, that's a practical benefit that becomes hard to ignore once you've experienced it.

At 9.5mm thick (notably thicker than a standard hybrid floor), SpaceWalk also has a noticeably softer feel underfoot. The high-impact cushioning is built into the layered structure, so each step has a give to it that harder floors simply don't offer.

The collection features Advanced Mattegard technology, a UV wear layer and UV coating for long-term resilience, and it's 100% waterproof, scratch resistant and fade resistant. It also comes with a fifth generation locking system and ISO certification, details that point to a product engineered with care.

The eight timber finishes with names like Celestial Oak, Lunar Ash and Star Spotted Gum, have a calm, considered quality to them. They're finishes that work in contemporary interiors without demanding attention, a floor that contributes to a quieter, more settled home.

If you're building, renovating or simply tired of hearing every footstep echo through the house, SpaceWalk is the upgrade that changes a room in ways that go beyond the visual.

SpaceWalk delivers luxury, durability and peace of mind. Find it exclusively at Parrys Flooring across eight Perth locations.

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The home you've always wanted is only **5 SIMPLE STEPS** away.

Step into a world of personalised home transformation with Parrys Flooring.

Our process is designed to make your home a beautiful reflection of yourself and your unique style. Transform your home with confidence and style. Your dream space is just a click away. Choose Parrys Flooring today and let the transformation happen in your home!



BOOK NOW



Let's Connect



Embrace our personalised experience



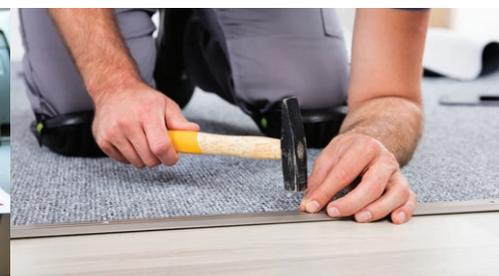
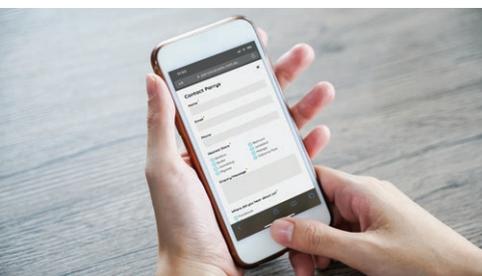
Let us tailor a solution for you



On the spot pricing



Expert install



When you're ready to connect, either call us and one of our team members will ask some questions to better understand your requirements and to schedule a suitable time for our flooring specialists to visit you at home (a proud Parrys difference!), or book online now.

It's that easy!

We'll bring everything you need (including an extensive range of carpet and flooring samples, underlay options, and accessories) to make the perfect colour and material choice to suit your home's unique lighting and furnishings. We can also offer our expert input.

Using the latest laser technology, we'll measure your space to ensure precision and accuracy and then work together to create a customised flooring solution that meets your functional needs and reflects your personality and style.

At Parrys, our goal is a personalised experience and complete satisfaction with the final result.

We believe in transparency, efficiency and convenience. Before we leave your home, you'll have a detailed quote for your chosen flooring solution, including additional options or upgrades.

Once you confirm you're happy, we'll initiate the job promptly, so you can start enjoying your new flooring ASAP!

Congratulations on choosing your flooring solution!

While at your home, we'll discuss the installation process and, once you give us the green light to go ahead, we'll book an installation date that suits you. Our highly skilled and experienced installation professionals will help us ensure you're 100% happy with the final result, so get in touch now.

Parrys. We help transform your home.

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WATERPROOF FLOORING DECODED

WHAT "100% WATERPROOF" MEANS

When you live in a busy household with kids, pets or a pool, waterproof floors are essential.

Not all floors offer the same level of protection, though.

If you're looking for 100% waterproof flooring, here's what you need to know.

WATERPROOF VS WATER-RESISTANT

Waterproof floors are impenetrable to water, meaning their surface is fully protected, though in the case of a major water event like flooding, it's always worth considering the subfloor as a separate protection.

Water-resistant floor coverings are far more resilient to spills than carpet, but they can still be damaged as water can seep into cracks and seams.

WHAT ROOMS MUST HAVE WATERPROOF FLOORS?

Rooms that have to regularly cope with a lot of water should be prioritised when it comes to investing in waterproof floors.

Generally, that includes bathrooms, laundries, toilets, kitchens and areas prone to moisture, like basements.

That said, not every waterproof floor suits every wet room. For laundries and toilets, glued down vinyl plank is the right choice as it is the only product that prevents water getting underneath the floor.

WHY PERTH HOMES NEED WATERPROOF FLOORS

Many homeowners dismiss the need for waterproof flooring, believing that our summers are hot and dry. In reality, Perth's Mediterranean climate, which combines wet winters and humid summers, can create ideal conditions for mould. In some suburbs, clay-heavy soils contribute to damp and drainage issues.

Due to hot days, many Perth homes have pools, increasing the chances of excess water hitting floors. Beach trips often create the same issue, especially for oceanside houses.

With all that to contend with, investing in 100% waterproof floors provides best long-term value.

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FAQs

WHAT'S THE DIFFERENCE BETWEEN VINYL SHEETS AND LUXURY VINYL PLANKS?

Sheet vinyl comes in a roll and is typically installed on top of concrete, wall to wall, without the use of adhesives. Luxury Vinyl Planks look like Hybrid flooring (aka 'floating floorboards that click together) and come in a variety of sizes (length, width and thickness). However, they are installed differently to Hybrid Flooring by being glued directly to the subfloor.

Luxury Vinyl Planks are closer in look and feel to timber flooring, meaning they have a more realistic finish and texture than sheet vinyl. They also have a protective wear layer to protect the colour and surface pattern.

Vinyl planks not only come in timber board looks but also tile and stone finishes.



Google Review

"Could not fault this company, I messaged the page about a sale they had, and John at Myaree called me and talked me through it, he didn't have a colour I wanted on sale but suggested another range. We went to visit the store few days later and the staff were amazing, helped us match our timber features in our house with a beautiful carpet. Price was \$1000 less than carpet court!! The company had amazing communication with us the whole time and when we asked questions they were so prompt in helping us. We wanted more insulation on the floor and they suggested some amazing options, and in our price range. They arrived on time, installed in 4 hours and we moved back in end of day. It was amazing and we can't fault the experience, advice or product. Thank you Parrys! We are so happy with our upgrade."

Tabatha Hawley



WATERPROOF FLOORING PERFORMANCE: HYBRID VS VINYL

Vinyl flooring comes in two forms, and choosing the right one depends on where it's going:

- Glued down vinyl plank is 100% waterproof and the only suitable option for laundries and toilets, as water cannot get underneath.
- Loose laid vinyl sheet is waterproof at the surface but can allow water underneath in very wet conditions, so works best in lower moisture areas.

Across both types, vinyl offers:

- It's waterproof, with a core layer that's typically made of 100% synthetic polymer materials that can withstand moisture and prevent it penetrating the surface.
- Vinyl's backing layer also features padding that is highly mould and mildew resistant.
- Luxury vinyl sheets or planks which mimic the natural warmth, look and feel of hardwood suit every room, delivering a seamless look.
- It's generally more affordable than hybrid flooring, though hybrid's extended warranties and performance specs reflect that investment.

Hybrid is a great choice for living areas, bedrooms, hallways and kitchens, but is not suitable for laundries or toilets. Because the boards are rigid, they can't flex toward the floor drain, and as it's a floating floor, water can work its way underneath over time and cause mould.

For the right spaces, it delivers:

- Thanks to a limestone composite core board Hybrid flooring is highly resilient to everyday spills and splashes.
- They're odour-resistant (i.e., perfect for homes with pets).
- Hybrid floors are incredibly long-lasting (some offer a 25-year warranty).
- Provide a beautiful hardwood floor look, with lower maintenance.
- The core board resists direct heat and extreme cold, so there's no buckling, lifting or splitting with temperature changes.

You'll find the full range of waterproof flooring at any of Parrys' eight Perth locations, with a team ready to help you choose the right option for your home and lifestyle.

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WIDE PLANKS, BIG IMPACT

HOW PLANK WIDTH CHANGES YOUR SPACE

Wide planks are among the hottest trends in timber and timber-inspired flooring in 2026 and it's easy to see why.

Not only do modern wide plank floors which can include engineered timber and oak timber, luxury hybrid and luxury vinyl look gorgeous, but they also produce enviable warmth.

Advances in design and manufacturing technology have helped propel the appeal of wide planks, too. Enhanced stability and better construction methods have significantly reduced common historic issues such as warping and bowing.

If you're considering upsizing your planks, here's what you need to know.

How wide is a wide plank?

Generally, anything 180mm or more is considered wide, with the broadest planks reaching up to 300mm.

Why go wide in 2026?

In Australia, where open plan homes have become increasingly common, wider planks are perfect for simplifying these larger spaces.

Interior designers and homeowners are also going this route as a way of:

- Creating character, the breadth of each board more readily shows off its colour, natural features and unique beauty.

- Opening up space and delivering a clean look. In larger areas, they can promote a sense of grandeur.
- Offering a contemporary – yet warm – ambience as they bring a touch of nature inside.
- Promoting a sense of calm, thanks to fewer joins and lines distracting the eye.

Direction & configuration matter

When going wide, the direction of the planks plays an ever more important role in how the room feels and how the home flows.

Whether you run your wide planks lengthways or widthways is often determined by the room's shape. For example, laying planks lengthways is more common in long spaces, such as corridors, but running them across in these areas could be great for a daring look.

Plank direction may also be influenced by what you want the focal point of the room to be i.e., if you want to draw attention to an ornate fireplace, you may want the boards to run toward it.

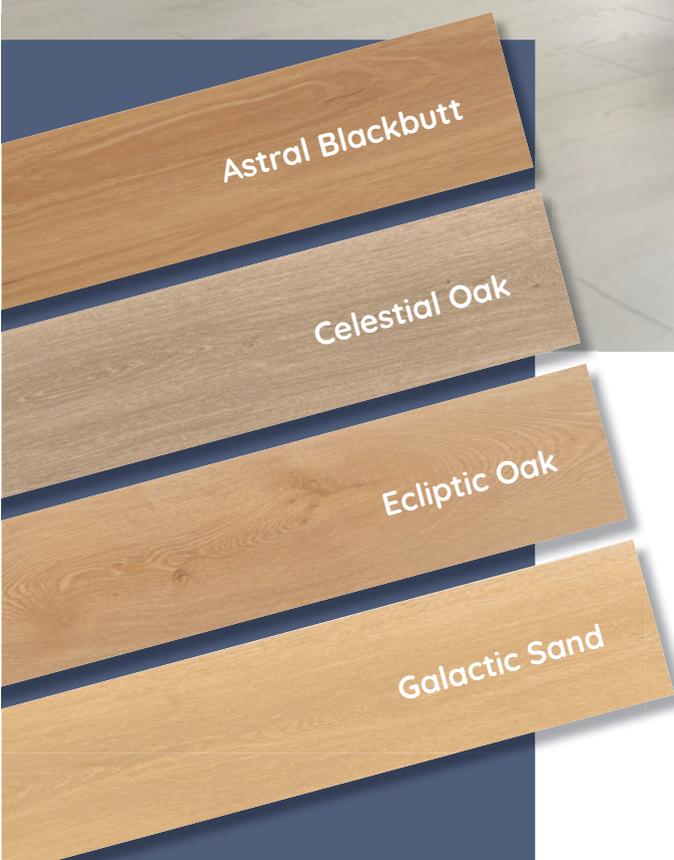
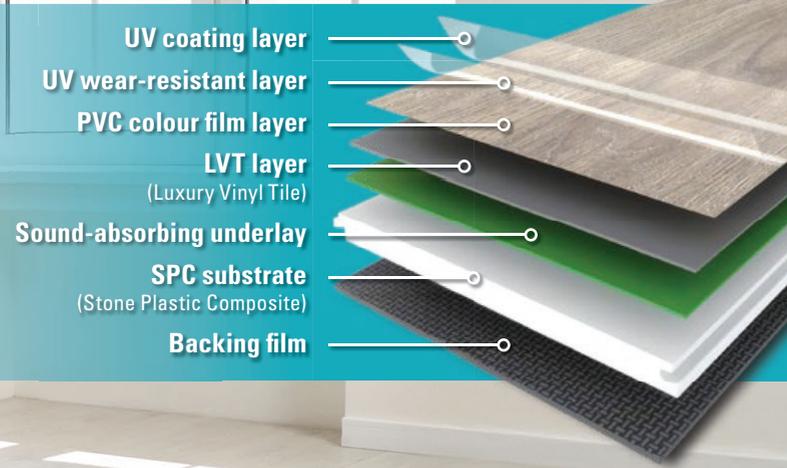
Ready to go wide? Visit any of our eight Perth stores and let our team help you find the right plank for your space.

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SUPERIOR ACOUSTIC HYBRID FLOORING



WAS \$79.90_{m²}
NOW
\$69.90_{m²}


 Soundproofing

 Comfort Underfoot


SpaceWalk


 Impact Cushioning

 Top Tier Durability

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WHY WARM TONES ARE TAKING OVER HOMES THIS AUTUMN

Warmer, earthy tones are shaping up as a key home trend in Autumn 2026, with these calming hues helping create warm, inviting spaces.

With a Mediterranean climate, Perth can cop a lot of sunlight and heat, but that doesn't mean it's best to steer clear of warmer coloured flooring choices.

In fact, whether you want engineered timber, vinyl or hybrid floors, placing warm tones underfoot can have many benefits.

THE PSYCHOLOGY OF WARM VS COOL TONES

Most of us know colours can have a psychological effect, and it applies to flooring, too.

Cool toned floors such as pale timbers, greys and whites are known to make rooms feel more spacious, airier and visually cooler.

On the other hand, warmer tones like caramel, honey and richer amber hues deliver flooring with subtle visual appeal and a more personal, cosier feel.

WARM VS COOL TONED FLOORS

Many Perth homes are open plan, allowing more of the city's abundant natural light to flow inside. While this has its upsides, it can also make spaces appear more airy, cold and sterile.

Warm toned floors address this issue, and also effectively reduce the impact of artificial lighting in homes, thanks to their grounding, comforting and welcoming effect.

Open plan homes also mean more heat can make its way inside, especially during the warmer months. Some homeowners have

historically chosen grey tones for their floors to manage this, but while cooler tones can create the perception of a fresher space, they don't actually lower the room's temperature. So, there's no practical reason to rule out warmer hues.

IDENTIFYING WARM TONES

When looking for warm toned flooring, it's worth looking a little closer at the flooring you're considering.

The key is in the undertones, the subtle shades that sit just beneath the surface colour. These are what really determine whether a floor reads as warm, cool or neutral.

When searching for warm floors, which give depth without overwhelming your space, seek out colours including:

- **Honey:** golden and light-yellow undertones.
- **Caramel:** butterscotch and rich yellow orange undertones.
- **Amber:** deep red brown and orange undertones.

FINDING WARM TONED FLOORING

At Parrys, caramel, honey and amber tones can be found across our engineered timber, hybrid and vinyl ranges, with popular species including Blackbutt, Spotted Gum and Jarrah.

Ready to bring some warmth home?

Visit any of our eight Perth stores and let our team help you find the tone that works for your space.

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SAVE UP TO
**50%
OFF***

ROOM SIZE REMNANTS

FREE LAYING & FREE UNDERLAY

Parrys has End of rolls and room size pieces drastically discounted that include Free Laying and Free Underlay. Look for the clearly marked tickets. **What a bargain!**



Google Review

"I was extremely happy with Parrys' level of customer service. I knew I was in the right place the moment I walked into the warehouse. I didn't have much knowledge about flooring types but they took time to explain the pros and cons of each in details. I felt welcomed and am happy with the product I eventually chose. I could give him a million-star rating if that was possible. Chris and his team did an amazing job installing too! They kept time and the installation was magical. Am one happy customer."

Zain Moh'd



FAQs

WHAT IS HYBRID FLOORING MADE OF?

Hybrid flooring uses a cutting-edge technology that combines the best features of the sought-after vinyl and laminate flooring options, creating a hardwearing, stylish, and 100% waterproof hardwood-like flooring solution. It is engineered to merge multiple layers: UV coating for high-impact resistance, a pre-adhered acoustic backing for improved underfoot comfort, and a decorative layer that mimics the look and feel of natural hardwood floors.

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FLOORING SOLUTIONS

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WHY BUY FROM PARRYS!

The name Parrys is synonymous with retail innovation in Western Australia.

Originally established by the Parry family in the 50's Parry's Carpets & Timber Flooring has been proud to continue that customer focused merchandising tradition since taking over in 1989.

We offer the following:



FREE LAYING*



FREE UNDERLAY*



FREE STORAGE



SPECIALTY ADVICE



WA OWNED

Being the biggest stockists of flooring product in WA, our bulk buying power and huge warehouse display and distribution makes sure you are getting outstanding choice of products at unbeatable prices.

Book your FREE mobile home quotation service online at parryscarpets.com.au/mobile-home-service/

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