# Spring has Sprung

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What is the best way to care for their new flooring – especially carpet! pg 04

#### LAMINATE

Can laminate be installed on top of existing flooring? pg 06

#### COMPETITION

Winner announced in Parrys Fix my floor competition. pg 09

#### **CLEANING**

Does a quality vacuum cleaner really makes any difference. pg 12





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Nagazine Spring Edition 2022

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#### PARRYS FLOORING SOLUTIONS LOCATIONS

Yanchep National Park

BUTLER

Marmion Ave

Clarkson

Carrama

Eglington

## the team

The Parrys Carpets & Floor Solutions sales team has extensive knowledge across all facets of the flooring industry, so we can answer any floor covering question you may have. At Parrys, no sale is too small, and no request too difficult.

#### Justin Jordan Store Manager - Butler

Justin is a highly experienced Flooring Solution Specialist and was on of Parrys originals many years ago with our renowned store in City West. He has fine tuned his selling and management skills in alternative retail markets and loves a chat about many differing topics. If you love a 'chin-wag' see Justin in Butler.

#### Alain Aliphon Store Manager – Malaga

Alain is Parrys longest serving employee. Coming on to 30 years with the company there are many people North of the River who would not know Alain and his Malaga store. His extensive knowledge of all flooring types has made him one of the most sought after Flooring Specialists in Perth.

#### Orlando Rad Flooring Solutions Specialist - Belmont I Malaga

Orlando has an extensive selling background where has specialised in designing and selling New Homes for the past 18 years. Being an avid home designer and builder himself his knowledge of flooring ranges for different quality homes is a huge plus when dealing with him. He looks forward to meeting the 'Parrys regulars' and assisting them with solving their flooring problems.

#### Stewart Adams Flooring Solution Specialist - Belmont

Stewart returns to Parrys after 3 years working with another flooring company. His knowledge of Parrys products and flooring solutions makes him a great asset for the company but especially for the Parrys customers who are looking for that extra care in detail for their flooring problem.

#### Derek Martin Flooring Solution Specialist - Belmont

Derek comes to Parrys after extensive flooring experience in Victoria. His wealth of knowledge, successful sales record and most importantly, his love of helping customers find the best floor for their home fits into the Parrys model of Flooring Solutions perfectly.

#### John Feasey Store Manager - Myree

John is a popular salesperson with Parrys customers because of his enthusiasm and relationship building attributes. Alongside his extensive retail selling background, flooring has now become second nature to John and his ideas of interior design are helpful to all astute buyers.

#### Gerard Pickerd Store Manager - Baldivis

Gerard is a renowned flooring expert with over 30 years in the industry. Living and breathing the air in the Rockingham/Baldivis area is a bonus as he understands completely customers who are looking for flooring in that region. Gerard loves flooring and has dedicated his life to sharing his love and passion with all of the customers he meets.

His motto "Love Local, Live Local, Shop Local."



Secret Harbou

## -2022 Sono

#### 04 Caring for your carpet



It is with much pleasure that we share with you the eighth edition of '**BELLA**', Parrys exclusive magazine dedicated to flooring.

**lan Minottii** General Manager

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## welcome

#### Welcome to another edition of Parrys 'BELLA' magazine.

I don't know about you but I am not a Winter person at all so that is why I am looking forward to warmer days, sunnier weather and a chance to get more Vitamin D than we have had recently.

Needless to say it also allows us to have that 'Spring Clean' in our house.

"Out with the old .... In with the new!"

This can be said for many things that we have lying around the house gathering dust. Old bit of furniture, crates of books and what we think are 'collectibles'.

It also gives us a great opportunity to change our flooring as well.

Parrys Flooring Solutions has some fantastic new carpet ranges as well as vinyl and hybrid floors that look sensational and are extremely durable. There is nothing better than getting out of bed and stepping on a soft, luxurious carpet.

And even better, mopping up those unforeseen spills in your kitchen without leaving stains or creating hassles.

It is time to get out of your cave and venture into one of our stores and see our sales staff who can help you with your selections.

Enjoy our Spring Bella Magazine.

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#### be installed on top of existing flooring?

Can laminate

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By far the most common question our team get asked is the best way to care for their new flooring – especially carpet! Not only does your carpet bring warmth and comfort but it is also an investment that, if well looked after, will maintain its quality for years to come.

#### **Spot Cleaning**

Like most textiles, carpet is not considered to be 100% stain proof which means that when accidents happen, a speedy response is definitely the key. The aim here is to deal with the stain before they manage to soak into the carpet fibres because, once the stain sets, it will become a lot harder to remove. Use a high-quality stain remover and make sure you read the instructions closely to avoid any unwanted damage to your carpet. Also, don't forget that many carpets are stain resistant to provide that additional protection if needed.

#### **Regular Vacuuming**

By far the simplest and most effective way to maintain the life of your carpet and keep it looking great is through comprehensive and frequent vacuuming.

Ideally, your vacuuming routine should begin as soon as possible after your carpet has been laid. In this first week, you will find that regular vacuuming to be the ideal way to remove excess and remnant dust and fibres. From then on, make sure you give the carpet a go-over several times a week to remove dirt from the surface and prevent it from sinking deeper into the pile.

It is important to note that even the direction you vacuum can have an impact on the cleanliness of your carpet. Simple rule of thumb is that vacuuming against the pile lifts the dirt, while the opposite direction helps to leave a uniform and consistent finish.

It goes without saying that the quality and type of your vacuum cleaner is integral to how well your carpet is maintained and the best vacuum head to use is dependent on your carpet type. For example, a vacuum with a rotating brush is ideal for a low-cut pile carpet as it loosens the soil for easier cleaning, while for a loop or cut loop pile carpet, a brushless head often produces optimum results. Make sure that your vacuum is kept in good condition and that the brushes are regularly cleaned and maintained. Remember that even a half full vacuum bag can drastically reduce the effectiveness of the machine, so make sure you empty them regularly.

#### **Steam Cleaning**

One aspect of carpet care that is often overlooked is steam cleaning which should be done approximately every 18 months. Steam cleaning helps to remove stubborn dirt and grime and is a great way to bring your carpet back to life.

While many people be tempted to undertake DIY steam cleaning, we strongly recommend that this only be undertaken by a professional and accredited carpet cleaner.

#### Other things to consider

With furniture, make sure you use appropriately sized leg protectors, and you can fix those unsightly pressure marks by occasionally rearranging your furniture.

Castor wheels were often seen as the enemy of carpet, and care definitely needs to be taken when moving furniture with wheels. Make sure you invest in some quality furniture coasters to help even out the weight.

What many people don't realise is that prolonged exposure to direct sunlight can cause permanent colour loss to your carpet. Even though Australian manufacturers have taken this into account and have applied UV treated products to help reduce this colour loss, Western Australia is a very sunny place; so make sure you protect your carpet by selecting an appropriate window cover like curtains or blinds to reduce the exposure to direct sunlight.

As previously mentioned, your flooring is one of your major expenses when designing your home. Treat it like such and it will give you a high level of satisfaction for years to come.







Synthetic carpets have come such a long way since their introduction and are a great choice for those with younger families who need an extra bit of durability for their flooring.

**Need help choosing?** Contact our friendly staff and we'll help you find the right flooring product for your needs.

Whether it's a renovation or a new build, we've got all your flooring needs in one spot.

100% NZ WOOL



Parrys buying power of high-end wool from New Zealand allows us to pass on amazing discounted specials to the public. Don't be slow- they go out quick!

\* Prices and offers are valid till 30th September 2022 or while stocks last.

#### WHOLE OF HOME CARPET PACKAGES 4500 SOLUTION DYED NYLON Se \$3990

Tough and durable Nylon is a very strong fibre. If you're looking for nylon carpets, Parrys is one of the biggest stockists of carpet remnants and rolls in Perth!

NEW HOME SOLUTION



Parrys Butler is a really nice new modern shop to walk into. The gentleman that works there gives you the time to browse and offers very helpful assistance and answers all questions. He goes above and beyond to ensure professional service is received. There is nothing he wouldn't do for his customers. The team that work together to get the carpets and flooring replaced, stocked, moved, and re-laid are all fantastic, lovely people to work with. For great service, advice and choices for flooring, this is the place to go.

#### **Rachel Carter**

## **\*\*\*\*** New **Google review**



Can laminate be installed on top of existing flooring?

TO READ THIS ARTICLE ONLI

## Can laminate be installed on top of EXISTING FOORING?

#### The short answer to this question is 'yes'.

But, there are a few things you need to consider before you go ahead and install laminate over your existing flooring.

The type of flooring you are laying laminate over is very important, as not every surface is made equal. As a rule of thumb, if your existing flooring is level and smooth, laminate can easily be laid over top. This rules out brick, carpet and natural stone floors.

More uniform flooring like concrete, vinyl, tile and plywood, are all easy to lay laminate over, but you will need to make sure an underlay has gone down before laying your new floor.

#### What is a laminate underlay?

A laminate underlay is basically a thin, flexible and soft layer of cushioning that is laid between the sub-floor/existing flooring and the laminate. The most common types of underlay are foam, rubber or felt.

#### Why do I need to use a laminate underlay?

Underlays are essential when installing laminate flooring over a subfloor, or existing floor like tiles. Not only does an underlay improve the look and quality of the finished laminate, but it acts as a barrier between the laminate and the flooring, creating a perfectly level surface and protecting the laminate from any damage. Most importantly, it protects from any moisture that might come through from the sub-floor, particularly from a concrete slab.

Underlays also absorb sound when you walk on the laminate and act as insulation, all making for a great under-foot feel.

#### Which laminate underlay is best?

There are a few major factors to consider when choosing the right underlay.

- · What is your existing flooring made of?
- Does your laminate come with inbuilt underlay or does it need to be purchased separately?
- What sort of noise reduction and insulation do you want?
- What is your budget?

It is all important when making the decision on what underlay to choose.

Rubber underlays are the most popular and universal. They are hardy, breathable and have a bit of bounce to them, making your floor a lot softer under your feet. But, rubber can tend to be a bit more on the wallet.

For a cheaper alternative, consider a foam underlay. These days, the quality of foam underlays is very comparable to rubber.

If you require more noise reduction and insulation, opt for the thick and heavy felt. Although it is the most expensive option and is most often used for commercial buildings, it is the best option for anyone looking for a high level of comfort, quiet and warmth.

If you are still unsure of what laminate flooring and underlay suits your needs best, head in to Parry's to speak with one of our consultants.



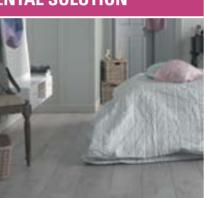
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#### **RENTAL SOLUTION**



Something better and classier? Our thicker laminate ranges provide that extra something for the discerning buyer.





Quick and easy flooring cut off a 4 metre wide roll. No hassles, no fuss, perfect for heavy traffic areas. Easy maintenance and cleaning.

#### **RESILIENT FLOORING**



#### **FINISHES**

#### WOOD, TILE & **GRANITE LOOK FINISHES**

**ASK ABOUT OUR** 

In both the sheet vinyl and vinyl plank ranges there is a variety of finishes. Traditionally wood look flooring is the most popular but ask about our tile and granite looks as well if that is your desire.



Everything you need to know about laminate flooring

FOR **FURTHER** READING **ABOUT** LAMINATE **FLOORING CLICK ON ONE OF THE ICONS ADJACENT** 



**EVERYTHING YOU** NEED TO KNOW ABOUT LAMINATE UNDERLAYS

BUYER'S GUIDE TO CHOOSING LAMINATE FLOORING

HOW TO PREPARE YOUR FLOOR BEFORE INSTALLING LAMINATE FLOORING?

**GUIDE TO INSTALLING** LAMINATE FLOORING YOURSELF



If you are investing in a beautiful timber floor it pays to have an expert install it for you for the maximum results. Ask us about our professional and experienced layers.

#### **INSTALLATION SERVICES**





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## How to Prepare Concrete for Glued Down Vinyl Floors.

One of the products we sell at Parrys is vinyl. Vinyl can come in two forms, a sheet vinyl which is four metre wide and laid loose over the floor and the other is vinyl planks, as you can see here, which are glued directly to the ground.

These vinyl planks are very flexible, which is the same with a sheet vinyl, so it is imperative that we get the subfloor right to make sure it's a perfect smooth floor.

So the first thing we have to do is check our concrete floors for any cracks or holes. It's a bit like painting a wall; if you paint a wall and there is a hole there, the paint is going to collapse into it. Vinyl will fall into these similar holes in the ground, so patch them up first with some sort of concrete compound.

The second thing we do is look for any humps or bumps in the floor. We need to grind them down because humps and bumps will show with a flexible product like this that hugs the floor.

Once all that's done, make sure you wash your floors with water and detergent. Let them dry out completely, and then you have your perfect floor to start laying your vinyl.

Like always we're happy to have a chat, so come on down and see us or call Parrys on 9478 5588



## What Kind of Carpet Will Suit You?

at Kino

My grandmother had wool carpets. Her mum probably had wool carpets. And if carpet was around, maybe her mum did too. When selecting carpet in today's world it comes down to feel, colour, design, texture, and all those things. So apart from wool carpets, we now have man-made fibres like polyester, nylon, and polypropylene.

Wool and nylon are the only two carpets that are fire rated. So if you have an apartment or commercial situations, then they are the carpets you need to choose. Wool on the other hand can get fuzzy, or 'pill' is the appropriate word. So if you have a wool carpet, loose wool can come out and can float around through your house. This does not happen in the man-made fibre carpets.

When comparing Polyester and Nylon, Polyester sometimes is softer than nylon, but nylon is a lot more durable than the polyester carpet. So if you are putting a carpet on a staircase, for example, nylon will work a lot better than a polyester carpet.

Polypropylene carpets are fantastic because they are budget entry level carpets. They are perfect for rental properties. If you own an investment property, lay a polypropylene carpet and it will last for a long, long time. So at the end of the day, it all depends on which way you want to go, and the application that is needed.

Are you building a new house? Are you selling your house? Are you renting a house? Or have you got a commercial situation? Based on all that information we can advise you at Parrys Flooring Solutions, should you have a wool or man-made fibre and which one to pick from

Come on down and see us or call Parrys on 9478 5588



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How to P

# FLOORING SOLUTIONS



## A Worthwhile and Wonderful Winner!

As many of you will be aware, we recently went on the hunt to find Perth's worst floor with the Parrys 'Fix my Flooring' competition, and with nearly 280 entries received - we saw some real beauties!

From cracked tiles to threadbare carpet, our competition truly brought out the worst of Perth and our expert judges had a hard time determining our finalists. Once we had whittled it down to the top (or bottom) five, we threw open our online voting and left it to the people of Perth to determine the ultimate winner.

That said, we would like to congratulate Karen Fletcher Grove, who was the worthy recipient of our grand prize - a \$5,000 Parrys flooring makeover. In her application, Karen told us she was rendered paraplegic following an accident and found it increasingly difficult and frustrating to maneuverer her wheelchair across all the different floor surfaces she had in her home.

After a site visit from our floor specialists, it was determined that installing over 75sqm of hybrid flooring would make a huge difference to Karen's life, and the team soon got to work revitalising her hallways, living areas and bedrooms. After removing the existing carpet, compound leveling and concrete grinding, the floor was finally ready, and the team installed new waterproof AQUACLIC HYBRID throughout.

Safe to say, life at home is now a little easier for Karen and we would like to thank her and everyone else who took the time and effort to enter our competition and it's safe to say, keep your eyes out for the 2023 Fix My Flooring competition!







While many of us spend hours pondering over what style and colour of carpet we prefer, not much consideration is given to the carpet underlay, which in many cases is equally important. A high-quality underlay can actually extend the life of your carpet, absorbing impact and helping to keep your valuable investment looking as good as new.

That said, it is vital that you invest in quality flooring solutions and that is why the team at Parrys recommend choosing the quality Australian made Dunlop foam carpet underlay.

Guaranteed for the life of your carpet, a Dunlop Underlay comes with many benefits including added protection against allergies and asthma attacks thanks to the addition of an antimicrobial that reduces mould, mildew, and bacteria. With outstanding thermal insulation properties, it will also reduce expensive heating costs, while the enhanced acoustic properties will limit noise transfer between floors. Furthermore, this fantastic product is also 100% recyclable and Green Label accredited.

#### A healthier home

With the amount of time we spend indoors, you'll be pleased to hear that Dunlop Underlays are officially accredited by the Carpet and Rug Institute's Green label program. This program identifies products that produce low Volatile Organic Compounds (VOCs) and help promote superior indoor air quality.

Ideal for those who suffer from allergens, selected Dunlop underlays are carefully treated with a proven antimicrobial which protects against dust mites, damaging bacteria, mould and mildew, all of which are all significant triggers for asthma, hay fever and eczema. It also prevents odours' and provides hygienic freshness.

#### Lightening our footprint

Both Dunlop and Parrys Flooring are committed to reducing our impact on the environment by helping to reduce landfill. Dunlop Underlays are manufactured from 90% recycled materials and are 100% recyclable. In addition, Parrys also run our own recycling program, encouraging installers to return their used underlay to us for safe disposal.

#### **Guaranteed quality assurance**

Dunlop Underlays meet the AS4288 standard for soft underlays and have been specifically designed to stand the test of time. Also, as they are proudly Australian made, you can take comfort knowing that you've chosen a quality product for years to come.

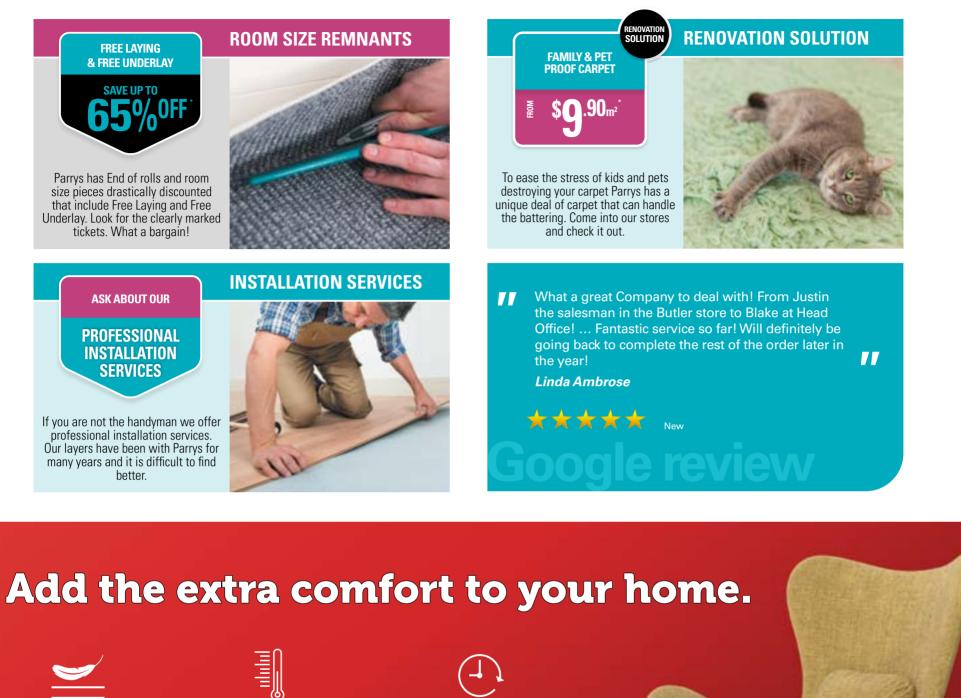
Providing our valuable clients with further peace of mind, you'll be pleased to hear that all Dunlop products are backed by the Dunlop Guarantee which is their promise that your new carpet will be supported for its entire lifetime.



NEED HELP CHOOSING?

Contact our friendly staff and we'll help you find the right flooring product for your needs – whether it's a renovation or a new build, we've got all your flooring needs.





Makes carpet feel richer, thicker and more luxurious



Acts as a thermal insulator, retaining more heat in the winter

Improves carpet appearance and extends it's life by absorbing impact

Designed with supreme durability and performance, Parry's Comfort Plus underlay offers increased softness underfoot and is guaranteed to last the life of your carpet.







One of the most common questions our team get asked is whether a quality vacuum cleaner really makes any difference, and our answer is always the same – Yes!

If you are going to invest your hard-earned money into a lovely floor, then it makes sense to also invest in a good machine to look after it for years to come. That said, while regular vacuuming can literally extend your carpet's life, don't forget that the type of cleaner and floor head you use is often equally as important. If you are in the market for a new vacuum, a couple of things to look out for include easy to use features that allow you to adjust the height, beater bar rotation and fan speed. Every carpet has unique properties, and it may take a bit of trial and error to find the ideal settings to get the best out of your new machine.

#### Adjustable Beater bar

We believe that adjustable beater bar height is the most important feature to look for, as this enables your machine to be used on a wide variety of carpet types. If your vacuum is set too high above the carpet surface, it won't attract the gritty soil below, whereas if the setting is too low, the beater bar or brushes may damage the carpet surface, causing it to look worn and frayed.

#### Do I need an expensive vacuum cleaner?

The simple answer is No. While we know there is a huge variance in the price of vacuums, we do recommend avoiding the cheapest solution where possible. Instead, look at what you can afford, what type of flooring you have and do a bit of research – We are sure you will find an affordable vacuum to meet your requirements.

#### Do I choose an upright or cylinder vacuum cleaner?

Again, the answer is really a personal preference as both types are suitable for cleaning carpets – However, there are some subtle differences between the two. While upright cleaners help combat pet hair with their beater bar and typically have larger heads to cover more surface area, the light, compact cylinder models are ideal for smaller houses and suit a wide range of surfaces, including hard floors, rugs and carpets.

#### **Additional advice**

Remember, to maintain peak performance, it is important to keep your vacuum hose and attachments free from foreign objects. We also recommend regular inspections of the head to ensure that there are no rough/sharp edges or bent bits of metal which could damage the carpet.

Awesome. No pressure professional friendly staff and the price beats the rest . Thanks Parrys. Will be back in the future for the rest of the house.
Liz Boyd
Mew
Coole review







5.5mm Aquaclic Hybrid flooring is our most popular hard flooring range in Parrys.

#### **HYBRID FLOORING**





Want the real wood experience at much less the cost? Come and have a look at the quality engineered ranges at our Parrys stores.

#### **ENGINEERED TIMBER**





Ranges from DIY 'Peel & Stick' directly to the concrete floor to commercially glued down vinyl planks.





Quick and easy flooring cut off a 4 metre wide roll. No hassles, no fuss, perfect for heavy traffic areas. Easy maintenance and cleaning.

#### **RESILIENT FLOORING**







CLICK HER TO READ T ARTICLE O

# Wool What to expect

While many people may know the basic differences between a natural wool carpet and a synthetic one, it is important to also understand what you can expect when your wool carpet is newly installed.

#### Sprouting

Weird in name but quite common in nature, 'sprouting' is when a single tuft lifts from the **carpets pile** surface. In most situations, sprouting can be easily rectified in a cut pile carpet by gently trimming the tufts with a pair of sharp scissors but make sure you do not pull the tuft, as this could further damage the area.

If you have a loop pile carpet do not cut the tuft! *Instead, please* contact the experience team at Parrys to discuss your options – which may involve professional repair.

#### Fluffing

If you notice your vacuum filling up with bits of fibre from your next carpet – do not be alarmed as this is just remnants of fibre from when the carpet was manufactured. Known as 'fluffing', these little fibre balls commonly appear on the surface of new carpets and while they may seem unsightly at first, they will soon vanish after several thorough vacuums.

On loop pile carpets, you may find this fluff is harder to dislodge, but a strong vacuum should normally do the trick.

#### Tracking vs. permanent shading

There is no doubt that many of you would have experienced 'tracking', which is when imprints are left by your footprints on the carpet surface.

Tracking is most common with plusher type carpets, and while it will disappear with a thorough vacuum, it will also likely reappear next time the carpet is walked on. As such, it is important to make sure you pay extra attention to those areas with high foot traffic like hallways.

Likewise, if you have a plush or cut pile carpet, you may notice that it develops lighter or darker patches over time. This is known as

"shading" and happens when the carpet fibres are permanently bent or folded over. While it is impossible to predict where and when shading may occur, it is most often related to where the carpet is located.

Shading does not affect the durability of the carpet and can appear several months after installation.

#### Fading

Unsurprisingly, if parts of your wool carpet are exposed to direct sunlight there is, over time, the chance that it may fade or discolour. While this can affect all carpets, there are some types that are more fade resistant than others. So, if your carpet is likely to see a lot of sun, make sure you do your research into which types of carpet are best. Alternatively, pop into one of our Parrys stores and our experienced team can help shine the light on what is appropriate for you.

#### **Furniture marks**

When using heavy furniture, it is important to remember to use furniture cups and move the furniture regularly (a few centimetres is fine) to prevent unsightly indentations and damage to your carpet.





# flooring specials whilst last

#### Solution Dyed Nylon from \$2495

#### BASED ON 73.2m<sup>2</sup> FLOOR FROM \$2495

(NOTHING MORE TO PAY!)

OVER 25% OFF YOU KIDDING ME?

CALL PARRYS 9478 5588

... AND MANY MORE

ON OUR SUPER SELLING FLOORS



#### Whole Of Home Wool Carpet Specials Under \$4000

BASED ON 73.2m<sup>2</sup> FLOOR ... ALL UNDER \$4000

CAVALIER BREMWORTH 100% NZ WOOL

(NOTHING MORE TO PAY!) UP TO 60% OFF UNBELIEVABLE

PRICES

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## Vinyl Plank - Quality & Durable UP TO 50% OFF



## Whole Home Carpet Specials

ALL PRICES INCLUDE LAYING & UNDERLAY-BASED ON 73.2m<sup>2</sup> FLOOR

28 OUNCEWOOL LOOP	NOW \$2,995
30 OUNCEWOOLTWIST	NOW \$3,290
36 OUNCE WOOL BERBER	NOW \$3,390
36 OUNCE WOOL PLUSH	NOW \$3,490
36 OUNCEWOOLTWIST	NOW \$3,390
38 OUNCE WOOL HEATHER TWIST	NOW \$3,995
39 OUNCEWOOLTWIST	NOW \$3,595
40 OUNCEWOOLTWIST	NOW \$3,595

40 OUNCEWOOLTWIST	NOW \$3,690
44 OUNCEWOOLTWIST	NOW \$3,290
45 OUNCE WOOL PATTERNED LOOP	NOW \$3,390
48 OUNCE WOOL TEXTURED LOOP	NOW \$3,990
48 OUNCE WOOL PLUSH	NOW \$3,990
48 OUNCEWOOLTWIST	NOW \$3,595
50 OUNCE WOOL PLUSH	NOW \$3,990
80/20 WOOL BLEND TEXTURED	NOW \$3,690



\* LOOK FOR CLEARLY MARKED TICKETED ITEMS INSTORE ONLY. CONDITIONS APPLY. SEE WEBSITE FOR DETAILS. \*PRICES VALID UNTIL MONDAY 31\*\* OCTOBER AT 5PM OR WHILST STOCKS LAST.

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